

The Regional Transport Strategy  
Developing an Objectives Led Approach

**RTS Development Objectives**

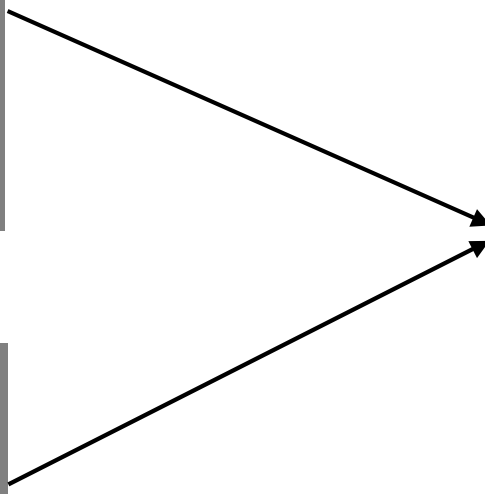
- a) To support the re-use of previously developed land and existing buildings and encourage urban renaissance.
- b) To encourage a pattern of less dispersed more vibrant, healthy, inclusive and sustainable communities.
- c) To foster social inclusion.
- d) To encourage more sustainable use of the Region's natural resources.
- e) To develop the Region's connections as a basis for the enhancement of its Gateway function to Europe and the world.
- f) To realise economic opportunities, reduce disparities within the region and manage the localised impacts of development in economically buoyant areas.
- g) To target investment towards supporting higher capacity and less polluting modes of transport.
- h) To assist in the conservation and enhancement of the Region's biodiversity, and its landscape and built heritage.

**RTS Management Objectives**

- i) To increase the reliability and efficiency of the existing transport network.
- j) To manage the transport network such that it facilitates access and fosters social inclusion.
- k) To address safety issues, both real and perceived, across the transport network.
- l) To develop the capability of the transport network to accommodate strategic movements within, and through the Region.
- m) To reduce congestion and wider environmental and community impacts associated with the use of the transport network.
- n) To raise awareness of and increase the opportunities to positively manage travel demand.

**DETAILED POLICIES AND PROPOSALS**

- Region Wide Policies and Proposals**
- Sub-Regional Policies and Proposals:**
- Thames Gateway
  - Priority Areas for Regeneration
  - Western Policy Area
  - Potential Growth Areas



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